

CA Catalyst

Introducing CA Catalyst, a new initiative designed to enable growth opportunities for members by leveraging innovation and connecting Chartered Accountants (CAs) with future work practices, technologies and markets today. As part of CA Catalyst, Chartered Accountants Australia and New Zealand (CAANZ) has partnered with leading start-up hubs Icehouse, Fishburners and Stone & Chalk to offer programmes of collaboration and immersion for members in NSW, Victoria and Auckland.

About the programme

Innovative and entrepreneurial businesses are disrupting current business models, creating new markets and driving operating efficiencies, and for CAs to remain at the forefront, it's vital we keep pace. To do so we have created two programmes that allow for you to get involved in different ways: CA Start-up Coach and CA in Residence. The toolkits, workshops and solutions discovered from these partnerships will be provided to all of our members, forming a sandbox of ideation and collaboration to discover new solutions.

CA in Residence

Gain a breadth of innovation exposure by spending a month immersed in the start-up world.

Why get involved?

- Gain access to a full programme of immersion, training and guided collaboration with our partner start-up hubs.
- Opportunity to develop your business via access to new markets, technologies and investment opportunities.
- Hone your personal skills through exposure to new ways of working and innovation.
- Access to accelerated networking to build your personal profile.
- Potential to host a masterclass on your area of choice for the start-up community.
- Gain access to high value networking and knowledge sharing.

Who can get involved?

The CA Residence programme is open to all CAs, however members from Public Practice showing influence and a genuine enthusiasm for the programme will be strongly considered.

A strong application for the CA Residence programme will demonstrate a spirit of curiosity and proactive collaboration, entrepreneurialism, innovation, experience, and openness to share learnings with the wider member community.

How it works

Selected members will gain access to a dedicated workspace within a FinTech hub and spend one day per fortnight engaging in start-up community consultation.

Prior to commencement, members will undergo a short preparation involving a one-day immersion in business development skills, in addition to understanding start-ups and VC perspectives. After rotation, members will be invited to join the alumni community.



What are the requirements?

- Two+ years as a CA
- Commit to one day per fortnight for start-up hub community consultation
- Content creation: participants will be asked to provide experiences, stories and thought pieces that will be shared with the wider CA ANZ innovation community.

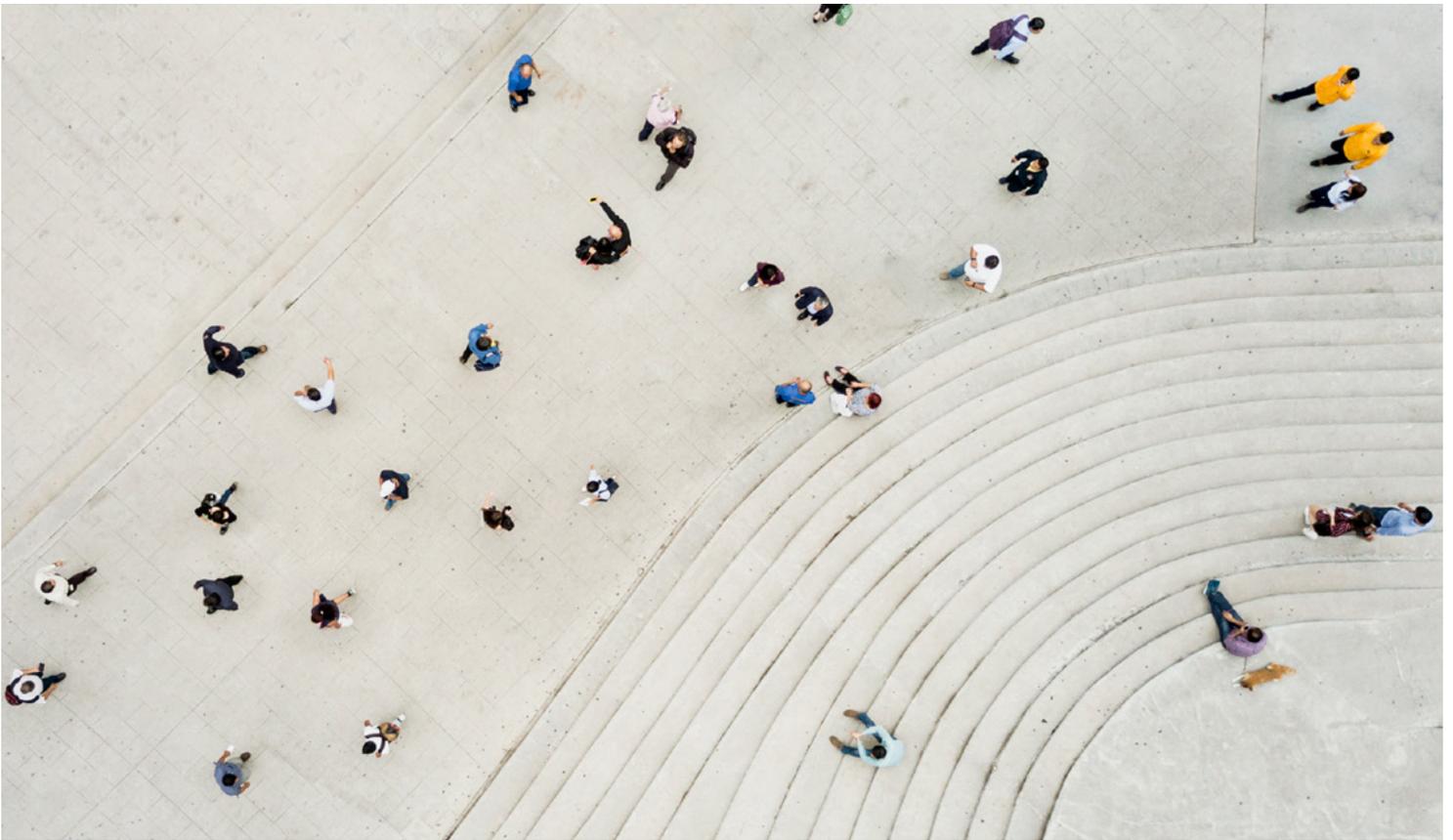
Where: *Sydney, Melbourne & Auckland.*

When: *First intake in November – six members per intake, rotated every month.*

How to apply

Go to <https://www.charteredaccountantsanz.com/about-us/ca-catalyst/start-up-immersions-events-and-opportunities/ca-in-residence-programme>

Or email CA.Catalyst@charteredaccountantsanz.com for more information.



CA Start-up Coach Programme

Play a hands-on role in the future of accounting by coaching a Fin-tech start up for a three-month period.

Why get involved?

- Develop your leadership profile within the start-up space and the accounting profession.
- Access unique business development potential and exposure to new markets.
- Develop your strategic leadership and coaching skills through engagement with potential new partners.
- Gain exposure and insights to emerging technologies, business models and ways of working that could benefit your business.
- Access to senior level networking opportunities through start-up hub events.

Who can get involved?

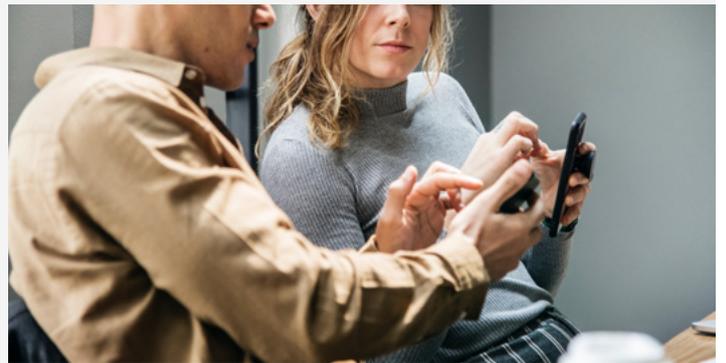
The CA Start-up Coach Programme is open to all CAs, however members from Public Practice showing influence and a genuine enthusiasm for the programme will be strongly considered.

A strong application for the CA Start-up Coach Programme will demonstrate a spirit of curiosity and proactive collaboration, entrepreneurialism, innovation, experience, and openness to share learnings with the wider member community.

How it works

Selected members** will be paired with a relevant start-up business for a three-month business coaching programme*.

Starting with an induction to the start-up community and provided with tools to guide engagement, selected CAs will be able to locate in the start-up hub where they will engage with their mentees to advise on specific business challenges.



What are the requirements?

- Five + years' experience as a CA, preferably in public practice.
- Commit to a minimum of two days per month spent embedded with a start-up team, providing business strategy and coaching within the start-up environment.
- Provide experiences, stories and thought pieces that can be shared with the wider CA ANZ innovation community.

Where: *Sydney, Melbourne & Auckland.*

When: *First intake in November – 6-10 members per intake, rotated every three months.*

How to apply

Go to <https://www.charteredaccountantsanz.com/about-us/ca-catalyst/start-up-immersions-events-and-opportunities/ca-start-up-coach-programme>

Or email CA.Catalyst@charteredaccountantsanz.com for more information.

*Selection is made by CA ANZ through its selection process as outlined in the Terms and Conditions. Read the CA Start-up Coach Programme Terms and conditions online: <https://www.charteredaccountantsanz.com/events-terms/ca-start-up-coach-tnc>. Read the CA in Residence Programme Terms and conditions online: <https://www.charteredaccountantsanz.com/events-terms/ca-in-residence-tnc>. **Participants should adopt a 'suggestion based approach' and not advocate any particular strategy. Participants must not provide accounting or financial services or advice unless they are appropriately licenced and have otherwise complied with their professional obligations. Terms and conditions apply.

