

Chartered Accountants ANZ Organisation Structure from 1 July 2018



Education & Learning

Members shared they wanted a more learner-centred approach:

- Providing an agile, flexible and market adaptive CA Program – drawing on high levels of digital interaction and developing more flexible pathways to reform the way current and future learners enter and progress within our program.
- Extending access to broader continuing professional development (CPD) education options for our members.

Account Management

Members shared they want a more tailored member service delivery:

- This new structure includes a specific engagement team, and we have created a group to work with specific segments of our membership.
- This will ensure that separate member and employer facing teams have clear responsibilities reducing current overlap in structures.

Our Strategic Direction

Our Strategy is to proactively shape the profession of the future by developing opportunities for our members that build value for themselves, their clients and their communities.



Member Engagement

Members shared they want more meaningful engagement:

- Introducing new roles to support our Community Hub which will enhance our digital capabilities and drive new and more personalised engagement.
- Delivering more relevant face-to-face member engagement (e.g. events and conferences).

Advocacy & Professional Standing

Members shared they want more visible and increased advocacy:

- Advocacy on emerging topics drawing on high levels of expertise through a “talent on demand” model and use of member expertise.
- Our Advocacy & Professional Standing team will continue the great work they already do and create new opportunities for members to add value for their clients.