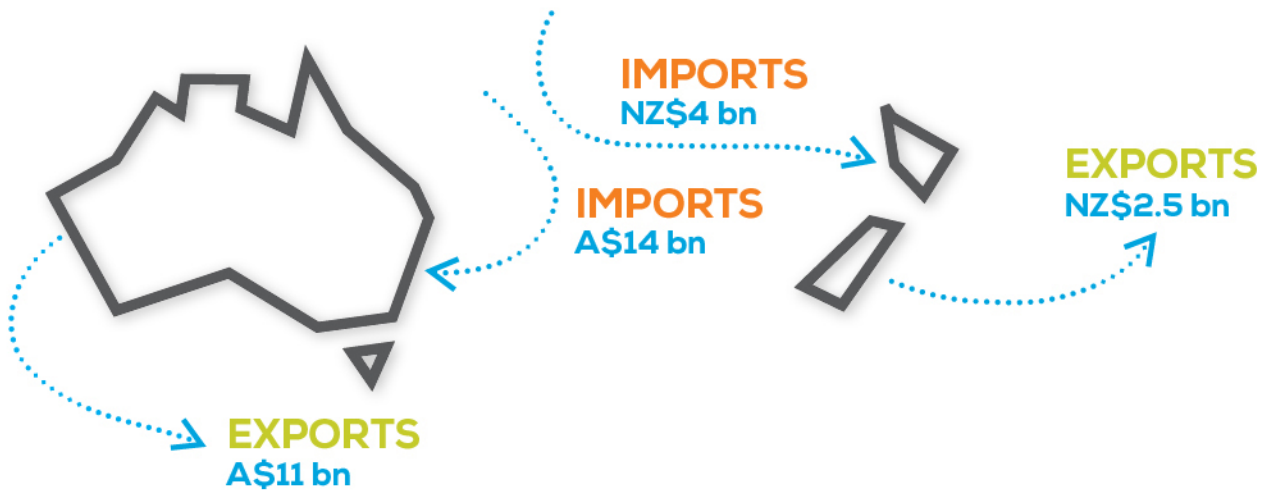


WHAT IS THE FUTURE FOR OFFSHORING?

As the importance of the services sector continues to increase in both Australia and New Zealand, productivity growth – generally and specifically in services – will become the key factor determining the rate at which living standards can be improved over time.

Offshoring in services can play a key role in addressing future productivity challenges by enabling organisations to operate more efficiently, maximising the value-add of the existing workforce and assisting organisations to be internationally competitive



MEGATRENDS

The factors determining the future for offshoring.



GLOBALISATION

ASIAN
ECONOMIC DEVELOPMENT



Technological
ADVANCEMENTS



DOMESTIC SKILLS
SHORTAGES AND GLOBAL
LABOUR MARKET

THE KEY ISSUES

determining offshoring success in the future.

